

- Y 1. Cigarettes a first step to drugs.
- Y 2. Dependency forming. "Hard dependency" in the same manner as heroin and cocaine.
- N 3. Should be treated like a drug because it is dependency forming.
- Y 4. Massive effort to ensnare children. Youth is primary target.
- Y 5. Price lowered of Marlboro [to attract youth] [not true, price was reduced when tariff barriers came down].
- N 6. Suggestion that association with racing cars and sport initiates smoking. S. Stallone paid \$500 to hold a cigarette, suggestion being that "Marlboro" did this.
- 1/24 7. Warnings should be made re addiction.
- PN Stmt. 8. Cigarette companies are fighting tooth and nail the warning that smoking is dependency forming?
- Y 9. Why do people start?
- N 10. Smokers die 7 years earlier than non-smokers.
- Y 11. Various ways of increasing nicotine absorption have been created. Manufacturers do increase nicotine levels.
12. Limit nicotine levels.
- N 13. Advertising expenditure should be disallowed because the nation is "financing" the advertising.
- N 14. Pharmaceutical Division should be required to supervise the contents of cigarettes.

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- N 15. Handle Glaser's comments on page 4 re what has happened elsewhere [but statement that nicotine levels have been limited is wrong - EC Directive is on tar levels].
16. Tobacco is "primary environmental cause" for lung cancer.
17. 800 die of ETS in Israel.
18. Ban sales to youth.

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